

# Genevieve Aulakh

## Graphic Designer & Art Director

 [www.genevieveaulakh.com](http://www.genevieveaulakh.com)  [genevieveaulakh@outlook.com](mailto:genevieveaulakh@outlook.com)  +44 07706867739

---

### PROFILE

Graphic Designer, Art Director, Creative and Occasional Bookbinder.

Working functionally as an Art Director for Wooshii. Interests in; current affairs, video production, prop design, marketing and music.

Freelance graphic design work for external clients alongside my current role.

---

### EMPLOYMENT HISTORY

*WOOSHII: OCT 2021 - PRESENT*

*Junior Creative/Junior Art Director*

Formal title; Junior Creative. Functioning title; Junior/Mid Level Art Director.

Working on client video projects, from conception to delivery, for a variety of clients in sectors including; biotech, fintech, product.

Clients include; Amazon, Mettler Toledo, Vapiano, Diageo and Thermo Fisher Scientific.

*OFFLINE AGENCY: 2020-2021*

*Co-Creative Director*

Design agency as part of University course. Role included; agency creation, branding, project management, team management, following design briefs.

Created design briefs for junior students as well as sourcing external briefs.

---

### SKILLS & EDUCATION

Adobe Creative Suite  
Creative Ideation  
Creative Research  
Concept Mockups  
Pitching  
Storyboarding  
Scripting  
Marketing  
Digital Design  
Hands-On Design Practise  
(eg bookbinding, letterpress and screen printing).

*UNIVERSITY OF EDINBURGH 2021*

*BA Graphic Design*

Skills; Adobe Creative Suite, creative ideation, deadline management,

I worked in 3 agencies in my degree, as an Intern, Creative Junior and Creative Director.

*A LEVELS*

*Rugby School 2016*

A\* Graphic Design

A Music

B Government and Politics

---